

**UNIVERSITY AVENUE CORRIDOR STUDY
PROJECT UPDATE NO. 2
DECEMBER 30, 2008**

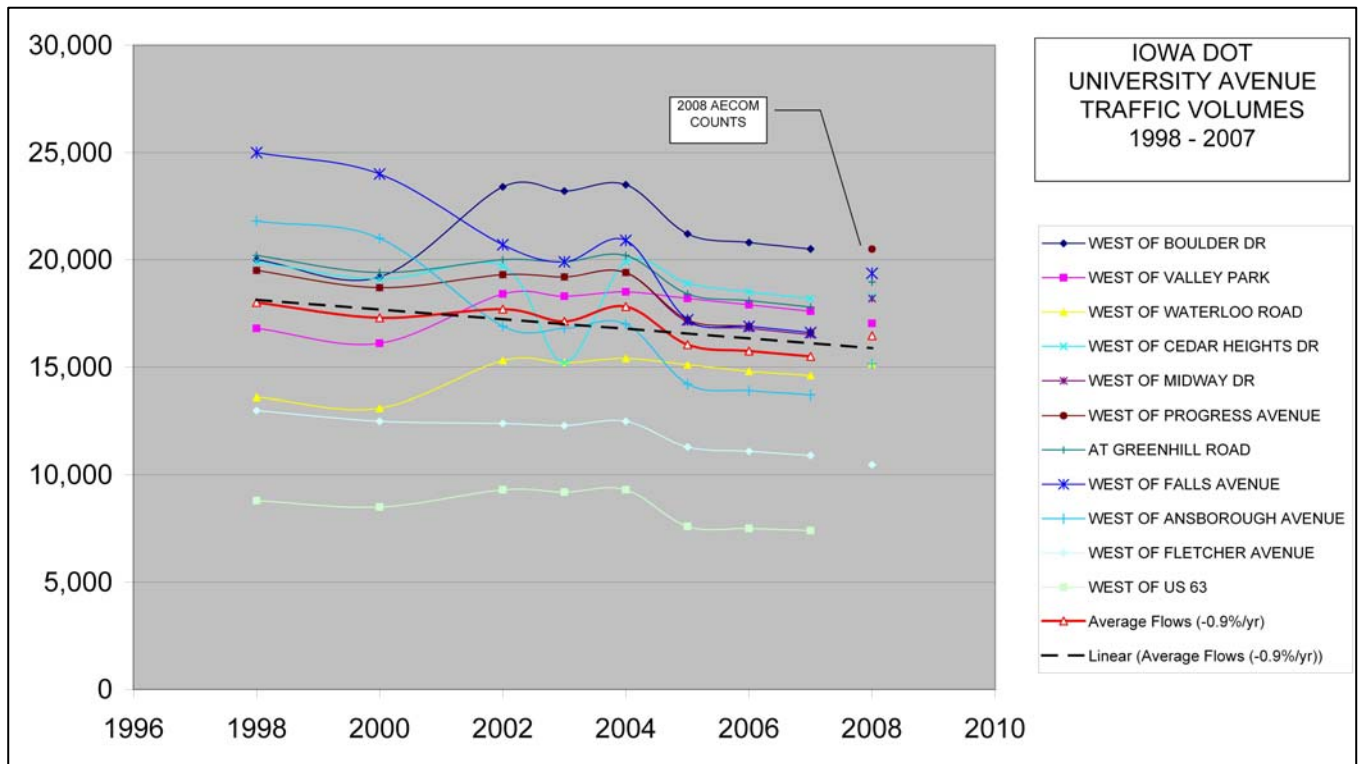
INTRODUCTION

This update provides a summary of recent activities on the University Avenue Corridor Study in Cedar Falls and Waterloo, Iowa. The project is on schedule, and several key activities have been completed since the last update.

TRAFFIC VOLUMES

Evaluation of traffic volumes on University Avenue is one of the key factors to be considered when developing alternatives for future improvements. Traffic counts were taken at 20 locations along University Avenue in September 2008, and these volumes were compared to previous traffic counts over the past 10 years.

The following chart shows the trend in traffic volumes along University Avenue. The various colors represent each segment of the project, from Highway 58 to Highway 63.

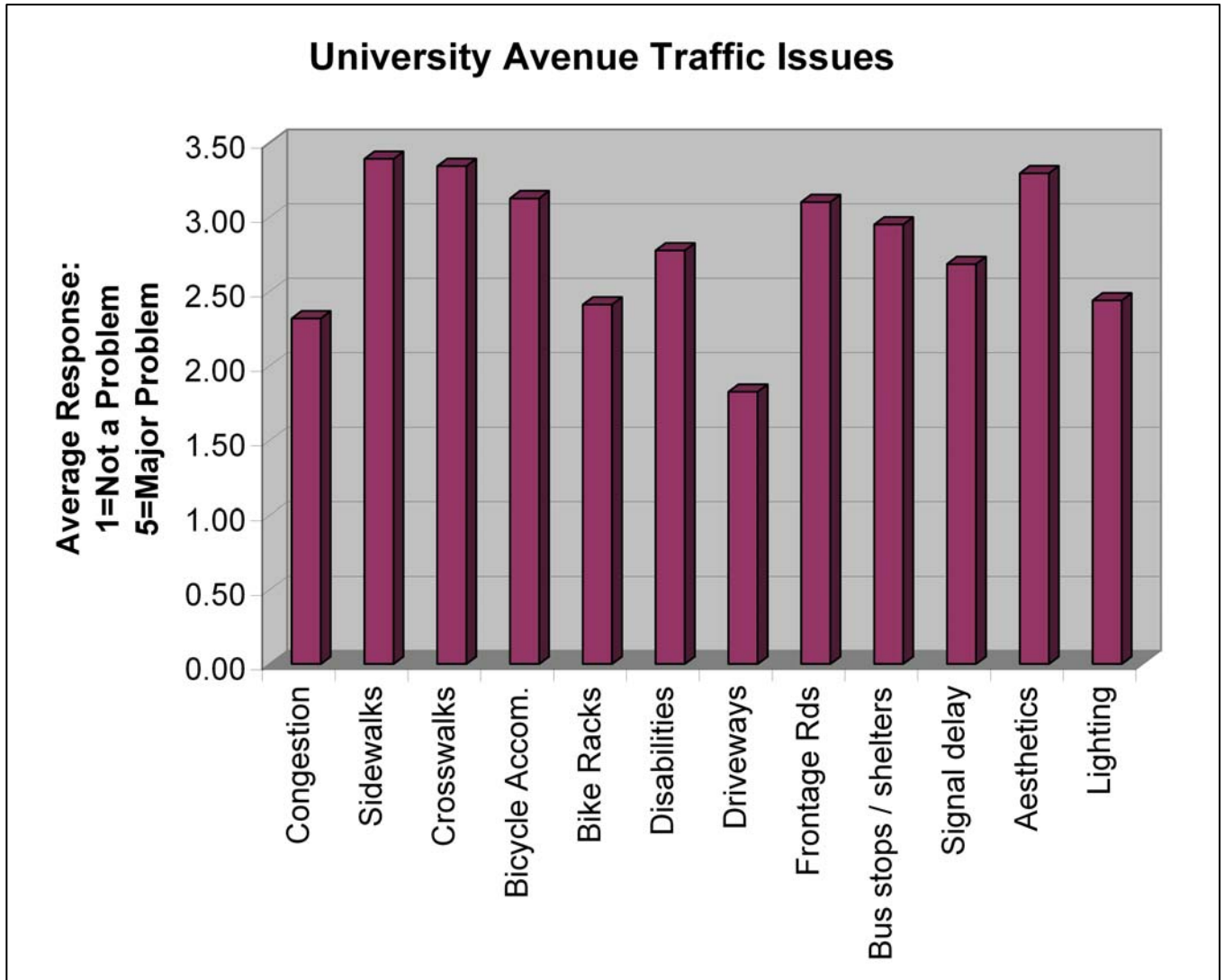


Traffic Volume Trends on University Avenue

As noted in the chart, there is some variation of traffic from year to year in each segment of the project. The overall average traffic counts show a slight downward trend in the volumes over the past 10 years. The traffic forecasters anticipate that the future traffic volumes on University Avenue will show a slight upward trend during the next 15 to 20 years. This traffic information will be used to evaluate the number of lanes required on University Avenue as well as the configuration of each intersection.

BUSINESS OWNER SURVEYS

A business owner survey was conducted in November 2008, to gather information about various traffic and access needs for their business. The following chart summarizes the responses that were received from the business owners on University Avenue traffic issues.



Summary of Input from Business Owners Along University Avenue

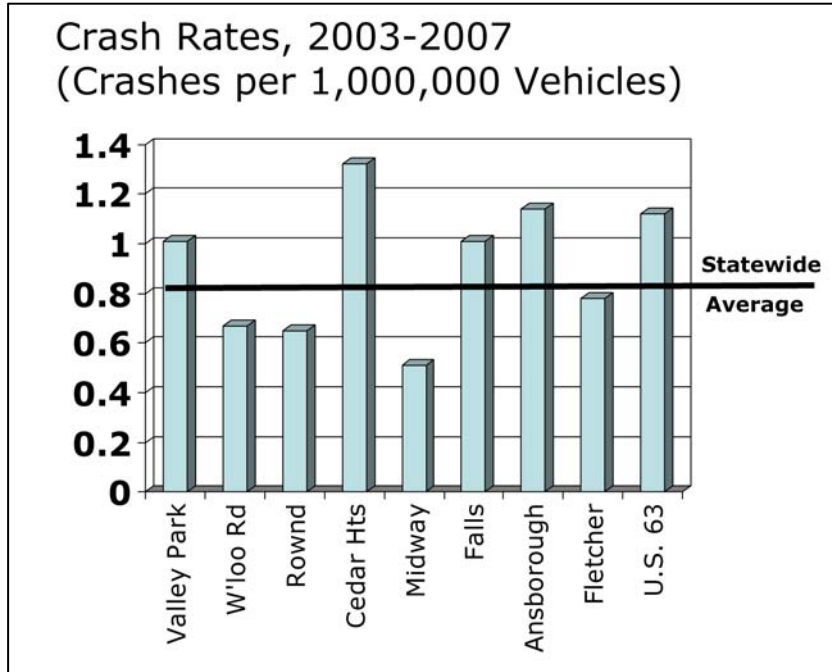
In this chart, the taller bars indicate those issues which are considered to be a more significant problem by the business owners. Some of the more significant traffic issues which were identified include:

- Inadequate sidewalks, crosswalks and bicycle accommodations.
- Poor aesthetics.
- Difficulties caused by frontage roads too close to University Avenue.
- Inadequate bus stops and shelters.

These and other issues will be considered when the future concepts for University Avenue are developed.

TRAFFIC SAFETY

Traffic crash records along University Avenue were reviewed to identify locations for possible improvement. For the years 2003 through 2007, a total of 436 crashes were recorded. The following chart illustrates some of the higher crash locations.



Traffic at Cedar Heights Drive Intersection

Five of the intersections along University Avenue have experienced a crash rate which is higher than the statewide average in Iowa. The Cedar Heights Drive intersection has experienced the highest crash rate, approximately 60% higher than the statewide average.

PUBLIC INFORMATIONAL MEETING

A Public Informational Meeting was held on December 11, 2008, and was attended by approximately 40 people. The meeting included a presentation of current activities and an opportunity to ask questions or provide comments. The participants also were asked to comment on the possible corridor aesthetic and enhancement concepts.

WHAT'S NEXT

During the upcoming months, the project team will be evaluating the traffic and developing possible concepts for future improvements. During this time, the public is encouraged to ask questions or provide their input at any time. The proposed design concepts will be presented at a second Public Informational Meeting in late summer, 2009.

UPCOMING SCHEDULE

The University Avenue Corridor Study will continue through the next year and will be completed by November 2009. Some of the completed and planned milestone activities include:

- Traffic Counts: Completed
- Business Owner Survey: Completed in November 2008
- First Public Informational Meeting: Held on December 11, 2008
- Develop Initial Concepts for University Avenue: March 2009
- Second Public Informational Meeting: Late Summer 2009
- Finalize Recommendations: September 2009
- Final Report: November 2009

CONTACT US

If you have any input, comments or questions, please contact us by e-mail at bob.lentz@aecom.com.